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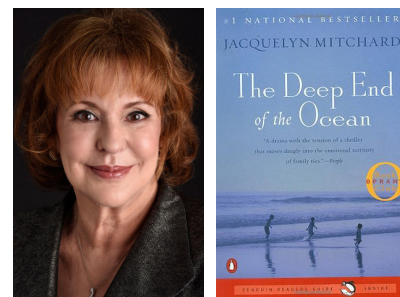
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January 7, 2019

Dear Literacy Friend:

We are excited to announce that our 28th annual Love of Literacy Luncheon will be held at the Kravis Center's Cohen Pavilion on Thursday, March 14, 2019. The Coalition's signature event raises awareness of our county's significant literacy needs and provides crucial money to support a multitude of literacy programs serving our community from Boca Raton to Jupiter and west to Belle Glade. We are pleased to announce that for the 18th consecutive year, the luncheon is made possible by support from Bank of America.

Our featured speaker is Jacquelyn Mitchard, a *New York Times* bestselling author of 12 novels for adults. *The Deep End of the Ocean* was the inaugural selection of the Oprah Winfrey Book Club and was also made into a major feature film.

Since 1989, the Literacy Coalition of Palm Beach County has been committed to promoting and achieving literacy. We remain dedicated to helping children, adults and families learn to read and provide services to 29,000 people each year.

Please take a moment to review the attached sponsorship opportunities and call (561) 279-9103 or e-mail Communications@LiteracyPBC.org with any questions or to reserve your sponsorship. Thank you for your consideration. Your support of literacy will be appreciated by many for years to come.

Sincerely,

Debra Ghostine
Luncheon Co-Chairman

Bernadette O'Grady
Luncheon Co-Chairman

PAST LOVE OF LITERACY LUNCHEON SPEAKERS

2018	Will Schwalbe	2004	LeVar Burton
2017	Diane Ackerman	2003	Henry Winkler
2016	David Baldacci	2002	Danny Glover
2015	Kate DiCamillo	2001	Linda Wertheimer
2014	Brad Meltzer	2000	Retired Senator Paul Simon
2013	Ann Patchett	1999	Tara Holland Christensen
2012	Pat Conroy	1998	Lynda Johnson Robb
2011	Curtis Aikens	1997	Barbara Bush
2010	Tony Plana	1996	John Corcoran
2009	Greg Mortenson	1995	Walter Anderson
2008	Byron Pitts	1994	John Ryan
2007	Melissa Gilbert	1993	Wally Amos/Famous Amos
2006	Dr. Ben Carson	1992	John Corcoran
2005	Sean Astin		



28TH ANNUAL LOVE OF LITERACY LUNCHEON

Thursday, March 14, 2019

11:30 AM | West Palm Beach | Raymond F. Kravis Center for the Performing Arts

SPONSORSHIP OPPORTUNITIES

Made possible by



Platinum	Diamond	Gold	Silver	Table
\$15,000	\$10,000	\$4,500	\$3,000	\$1,500
TOP	Prime	Priority	Priority	Corporate

Recognition in publicity	●				
Name on produced media	●				
Ad in event program	Full-Page	Full-Page	Full-Page	Half-Page	Listing
Recognition from podium	●	●	●		
Reserved table for ten location	Front Row	Prime	Priority	Priority	Preferred
Name on event sponsor board	●	●	●	●	
Signed copy of author's book	●	●			
No. of guests at private reception	10	8	6	4	

Dear Literacy Friend:

The Love of Literacy Luncheon raises awareness of our county's significant literacy needs and provides crucial money to support a multitude of literacy programs serving our community from Boca Raton to Jupiter and west to Belle Glade. The Love of Literacy Luncheon is attended by 600-700 community and business leaders giving your business excellent exposure.

Sincerely,

Debra Ghostine Bernadette O'Grady

Debra Ghostine & Bernadette O'Grady
Luncheon Co-Chairmen

LOVE OF LITERACY LUNCHEON SPEAKERS

- 2019 Jacquelyn Mitchard
- 2018 Will Schwalbe
- 2017 Diane Ackerman
- 2016 David Baldacci
- 2015 Kate DiCamillo
- 2014 Brad Meltzer
- 2013 Ann Patchett
- 2012 Pat Conroy
- 2011 Curtis Aikens
- 2010 Tony Plana
- 2009 Greg Mortenson
- 2008 Byron Pitts
- 2007 Melissa Gilbert
- 2006 Dr. Ben Carson
- 2005 Sean Astin
- 2004 LeVar Burton
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- 1997 Barbara Bush
- 1996 John Corcoran
- 1995 Walter Anderson
- 1994 John Ryan
- 1993 Wally Amos/Famous Amos
- 1992 John Corcoran

Patron Ticket - \$300

Includes a personal color photograph with speaker at a private reception prior to the luncheon. Patron ticket(s) to private reception will be mailed.

Individual Ticket - \$150

No ticket(s) will be mailed. Registration is complete upon payment.

Program Ad Sponsor

Half-Page-B&W \$250 | Full-Page-B&W \$350

Back Inside Cover-Color \$750 | Front Inside Cover-Color \$750 | Back Outside Cover-Color \$1,000

Full-Page (5"w x 8.5"h) and Half-Page (5"w x 4"h) Black & White ad sponsorships are available. Artwork should be saved in a hi-res PDF format, 300 dpi. Ad submission deadline is **Friday, February 8, 2019** and artwork can be emailed to Dawn at Communications@LiteracyPBC.org.

Please indicate level of sponsorship desired:

Platinum Diamond Gold Silver Table Patron Individual

Half-Page Ad Full-Page Ad Back Inside Cover Front Inside Cover Back Outside Cover

Check enclosed Submit credit card payment at LiteracyPBC.org, reference LOLL

Company/Organization

Contact

Address

City, State, Zip

Telephone

E-mail

Please mail form & payment to: **Literacy Coalition of Palm Beach County**
3651 Quantum Blvd., Boynton Beach, FL 33426 | www.LiteracyPBC.org

