January 6, 2020

Dear Literacy Friend:

We are excited to announce that our 29th annual Love of Literacy Luncheon will be held at the Kravis Center’s Cohen Pavilion on Thursday, March 12, 2020. The Coalition’s signature event raises awareness of our county’s significant literacy needs and provides crucial funds to support a multitude of literacy programs serving our community from Boca Raton to Jupiter and west to Belle Glade. We are pleased to announce that for the 20th consecutive year, the luncheon is made possible by support from Bank of America. Past speakers who have inspired the audience include the late Pat Conroy, Ann Patchett, Kate DiCamillo, David Baldacci, Brad Meltzer, Diane Ackerman, Will Schwalbe and Jacquelyn Mitchard.

Our featured speaker is Jean Kwok, a New York Times and international bestselling author. Kwok’s Searching for Sylvie Lee is a TODAY Show #ReadWithJenna book club pick and has been named a “Best Book…” by The NY Post, O, The Oprah Magazine and People.

Since 1989, the Literacy Coalition of Palm Beach County has been committed to promoting and achieving literacy. We remain dedicated to helping children, adults and families learn to read and provide services to 29,000 people each year.

Please take a moment to review the attached sponsorship opportunities and call (561) 279-9103 or e-mail Communications@LiteracyPBC.org with any questions or to reserve your sponsorship.

Thank you for your consideration. Your support of literacy will be appreciated by many for years to come.

Sincerely,

Debra Ghostine
Luncheon Co-Chairman

Bernadette O’Grady
Luncheon Co-Chairman

PAST LOVE OF LITERACY LUNCHEON SPEAKERS

2019  Jacquelyn Mitchard
2018  Will Schwalbe
2017  Diane Ackerman
2016  David Baldacci
2015  Kate DiCamillo
2014  Brad Meltzer
2013  Ann Patchett
2012  Pat Conroy
2011  Curtis Aikens
2010  Tony Plana
2009  Greg Mortenson
2008  Byron Pitts
2007  Melissa Gilbert
2006  Dr. Ben Carson
2005  Sean Astin
2004  LeVar Burton
2003  Henry Winkler
2002  Danny Glover
2001  Linda Wertheimer
2000  Retired Senator Paul Simon
1999  Tara Holland Christensen
1998  Lynda Johnson Robb
1997  Barbara Bush
1996  John Corcoran
1995  Walter Anderson
1994  John Ryan
1993  Wally Amos/Famous Amos
1992  John Corcoran
Dear Literacy Friend:

The Love of Literacy Luncheon raises awareness of our county’s significant literacy needs and provides crucial funds to support a multitude of literacy programs serving our community from Boca Raton to Jupiter and west to Belle Glade. The Love of Literacy Luncheon is attended by 600-700 community and business leaders giving your business excellent exposure.

Sincerely,

Debra Ghostine & Bernadette O’Grady
Luncheon Co-Chairmen

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SPONSORSHIP OPPORTUNITIES

Patron Ticket - $300
Includes a personal color photograph with speaker at a private reception prior to the luncheon. Patron ticket(s) to private reception will be mailed.

Individual Ticket - $150
No ticket(s) will be mailed. Registration is complete upon payment.

Program Ad Sponsor
Half-Page-B&W $250 | Full-Page-B&W $350
Back Inside Cover-Color SOLD | Front Inside Cover-Color SOLD | Back Outside Cover-Color SOLD
Full-Page (5”w x 8.5”h) and Half-Page (5”w x 4”h) Black & White ad sponsorships are available. Artwork should be saved in a hi-res PDF format, 300 dpi. Ad submission deadline is Monday, February 17, 2020 and artwork can be emailed to Dawn at Communications@LiteracyPBC.org.

Please indicate level of sponsorship desired:

Platinum Diamond Gold Silver Table
Recognition in publicity • • • •
Name on produced media • • • •
Ad in event program Full-Page Full-Page Full-Page Half-Page Listing
Recognition from podium • • • •
Reserved table for ten location Front Row Prime Priority Priority Preferred
Name on event sponsor board • • • •
Signed copy of author’s book • • • •
No. of guests at private reception 10 8 6 4

Check enclosed ❑ Submit credit card payment at LiteracyPBC.org, reference LOLL

Company/Organization
Contact
Address
City, State, Zip

YOUR CONTRIBUTION IS TAX-DEDUCTIBLE TO THE FULL EXTENT OF THE LAW. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 WITHIN THE STATE OR VISIT HTTP://WWW.FRESHFROMFLORIDA.COM/DIVISIONS-OFFICES/CONSUMER-SERVICES AND REFERRING TO CH3135. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. FEDERAL TAX ID # 65-0169781. 100% OF THIS CONTRIBUTION GOES TO THE LITERACY COALITION OF PALM BEACH COUNTY. FAIR MARKET VALUE OF GOODS AND SERVICES RECEIVED ESTIMATED AT $40.00 PER PERSON. ANY PAYMENT IN EXCESS OF $40.00 IS TAX DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW.