

LITERACY LEGACY

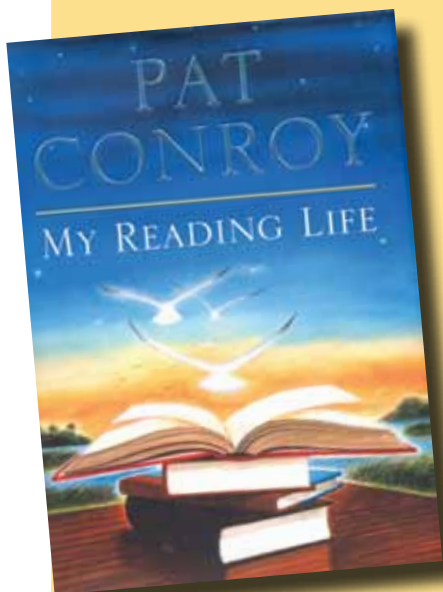
Leading Through Reading

LITERACY COALITION OF PALM BEACH COUNTY



www.literacypbc.org • Winter 2012

Literacy Luncheon to Feature Pat Conroy and *My Reading Life*



Tables and tickets for the March 30 Literacy Luncheon at the Kravis Center are selling quickly. Many people have called to comment that Pat Conroy is their absolutely favorite author and a surprisingly large number have read all his books. Known best for *The Prince of Tides* and his autobiographical work, *The Great Santini*, his latest book, *My Reading Life*, is an avid reader's delight! Copies of *My Reading Life* will be for sale at the luncheon and Mr. Conroy will be signing purchased books after the luncheon.

Gold, Silver and Table Sponsorships are available in addition to individual and patron tickets. Gold and Silver Sponsors and patron ticket holders will be invited to a private reception with Mr. Conroy before the luncheon where photos with Mr. Conroy will be taken.

To purchase table sponsorships or individual or patron tickets, visit www.literacypbc.org. For more information, call **800-273-1030**.

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Florida Literacy Coalition and ProLiteracy Member

Mark Your Calendars

January 17–February 24

Read Together Palm Beach County

Voting Period

January 28

Tutor Training

Location: Palm Beach State College

9 a.m. - 4 p.m.

February 25

Loop the Lake for Literacy

Lake Okeechobee–Torry Island

March 12

Read Together Palm Beach County

Press Conference

10 a.m.

West Palm Beach City Hall

March 30

Love of Literacy Luncheon

Kravis Center for the Performing Arts

11:30 a.m.

March 30–April 30

Read Together Palm Beach County

Reading Period

April 24

Reach Out and Read

Pediatrician Training Event

May 7

Read Together Palm Beach County

Finale

September 13

Great Grown-Up Spelling Bee

Harriet Himmel Theater

6 p.m.

Literacy Coalition Acquires Property for Literacy Center



From left-right: Board President Maggie Dickenson, Board Member Kristin Calder, Board Past President Laurie Gildan, Board Member Audrey McGlothlin, Literacy Coalition CEO Darlene Kostrub, Board Vice President Lisa Koza, Literacy Coalition Founding President and Capital Campaign Chair Gale Howden, Board Member Bettina Young and Board Member Bryan DeFrances. Not pictured is Board Member Geoff Neuhoﬀ.

Members of the Literacy Center Committee recently gathered at the site of the future home of the Literacy Coalition of Palm Beach County at 3651 Quantum Blvd. in Boynton Beach. The 12,204 sq. ft. Literacy Center for Education, Training and Outreach will serve as the hub for literacy services provided throughout Palm Beach County. A large training room will serve as the heart of the building and will help community volunteers learn how to be effective tutors. On-site services for the public will include homework help for

children and one-to-one tutoring for adult learners. The anticipated project cost is \$3.5 million and the capital campaign has raised \$2.27 million from more than 300 donors. Ground breaking is anticipated as soon as all pledges are in place to fund the construction in its entirety. Naming opportunities are available throughout the building. Members of the Literacy Center Committee welcome the opportunity to meet with potential donors and provide details about the importance of this project to our community.



SATURDAY, FEBRUARY 25, 2012

LAKE OKEECHOBEE, FLORIDA

WWW.LOOPTHELAKEFORLITERACY.ORG

LOOP THE LAKE

FOR LITERACY

Benefiting the programs of the Literacy Coalition of Palm Beach County...

Choose one of five beautiful scenic rides:

The 15 mile "Sonnet" Ride.

The 31 mile "Short Story" Ride.

The 45 mile "Novel" Ride.

The 62 mile "Classic" Ride - Metric Century. *Added by popular demand!*

The 115 mile "Epic" Ride - Full Loop.

The three shorter rides occur along the dike without car traffic, while the Epic and Classic include some riding on open roads. All rides provide an opportunity to see a uniquely beautiful part of the world, The Everglades, from an unusual vantage point in the breezy path above the legendary Sea of Grass.

Cost: Save with early registration until February 1st.

15-mile, 31-mile 45-mile or 62-mile rides — \$85.00 (\$105 after 2/1/2012)

115-mile Full Loop ride — \$145.00 (\$165 after 2/1/2012)

Starting times:

6 a.m. Registration and Breakfast

7 a.m. Full Loop start time

8 a.m. 15-mile, 31-mile 45-mile and 62-mile ride start times

All five rides will begin and end at Torrey Island at the Belle Glade Marina Campground. Arrive early, because all rides will start promptly at the appointed hours.

All rides include:

- Optional chip timing
- Rest/aid stations and support vehicles
- Breakfast and Lunch
- Loop the Lake t-shirt
- Finisher's medal
- Award and recognition ceremony

Lake Okeechobee—only 24 miles from Clewiston—45 miles from West Palm Beach—84 miles from Miami—136 miles from Tampa—it's closer than you think!

Register today at www.LoopTheLakeForLiteracy.org.

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Dolly Hand



Local Leaders Visit the Glades Family Education Program

At a recent Open House, individuals from the Glades area as well as the coastal communities spent a morning touring the Glades Family Education Program, talking with adult learners and learning about this vital educational program. The Glades Programs provides literacy instruction to both children and adults who have limited literacy skills.

Congratulations to our Spelling Bee Winners!

1st Place:
Duffy's
Sports Grill
fielded by
Scripps
Research
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2nd Place:
Palm Beach
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3rd Place:
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Spirit Award: Northern Trust and
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Special Thanks to:

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Perseverance Pays Off!

by Literacy AmeriCorps Member
Steve Shon

Nickenson is a second-grader who comes in every day for help on his reading log. He particularly loves the "Fly Guy" books and "Dr. Seuss." He has worked for two years with former AmeriCorps members Kristine Johnson and Lindsey Nuzzo and now with me. When he first started getting help two years ago, Lindsey reports that he could barely speak at all. He



has obviously come a long way and seems to find the tutoring useful as he keeps coming back! Now Nickenson speaks fluent English, reads avidly, tells stories and begs for stickers. The extra help and attention that our 39 AmeriCorps

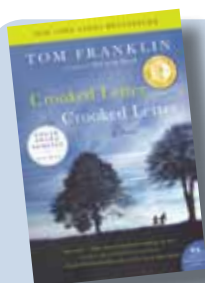
members are able to provide at 20 diverse sites makes tremendous difference in the lives of the adults, children and teens with whom we serve.



cast your vote

FOR "THE BOOK" FOR THE 2012 READ TOGETHER PALM BEACH COUNTY CAMPAIGN

Go to your local library, bookstore, Starbucks or any Park Avenue BBQ & Grille to cast a ballot or vote online at <http://readtogether.palmbeachpost.com>. Votes may be cast until February 24. The winning book will be announced on March 12 at a press conference at City Hall in West Palm Beach and the whole county will read it together in April. A finale will be held on May 7.



Crooked Letter, Crooked Letter by Tom Franklin

In this mystery novel, the only way to get to the truth is by uncovering the past...



Zeitoun by Dave Eggers

A gripping and disturbing view of America's response to natural and man-made disasters.



Picking Cotton by Ronald Cotton and Jennifer Thompson

A memoir of forgiveness and redemption.



Last Train to Paradise by Les Standiford

The true story of a man of extraordinary vision and drive who spent the last years of his life building a railroad to span the length of Florida.



Digging to America by Anne Tyler

An insightful tale of culture clash, with endearing characters working their unique ways through the bustle and flow of family life.



Many thanks to Bettina Young, Dr. Kevin Ross, Dr. Dennis Gallon, Brandy Stephenson and Manny Farach who were filmed for a Read Together television public service announcement. Books reviews of the five books were written by Tom Lynch, Kathy Adkins, Rob Gingras, John Foley and Ed Chase and are available online at the campaign web site: <http://readtogetherpalmbeachpost.com>.

For a list of campaign partners, go to the campaign web site. To add your organization to the Read Together Partner list, complete the partner form and return it to the Literacy Coalition.

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*Llama Llama red pajama weeping, wailing for his mama. Will his mama ever come? Mama Llama, **RUN RUN RUN!***

—From *Llama Llama Red Pajama*

On October 6, 2011, more than 20,000 Palm Beach County children listened to Anna Dewdney's charming tale of "llama drama." The Literacy Coalition was proud to participate for the sixth year in Jumpstart's annual Read for the Record in which volunteers try to reach a world record for the number of children listening to a single story on the same day.

"This year Read for the Record generated more interest and participation than before," said Darlene Kostrub, Chief Executive Officer of the Literacy Coalition of Palm Beach County.

The Literacy Coalition was pleased to offer readings at the Palm Beach Zoo by Mike Trim and Tania Rogers of WPTV NewsChannel 5, Craig Grant, Regional President of PNC Bank and Leslie Streeter of *The Palm Beach Post*. About 450 children piled into the zoo, many dressed in pajamas, to celebrate a morning dedicated to children's literacy. The Coalition is grateful to the Palm Beach Zoo for its partnership in offering a fun community event and even putting a llama on special exhibition for the children.

In addition to the zoo event, the Literacy Coalition placed 346 volunteers around the county in schools, libraries and at other public venues. The **League of Cities** held

a competition for the widest participation by city leaders. **West Palm Beach** led the pack this year with 36 city officials reading at all the city's Parks and Recreation after school sites. **The Town of Haverhill** led the smaller municipalities with three city officials reading at five sites.



Literacy Coalition Board President Maggie Dickenson got into the spirit of the book.

"Watching the children so animated and enthusiastic when I read *Llama Llama Red Pajama* was not only a benefit to them but to me as well! I strongly encourage anyone with a love for children and learning to participate in this worthwhile cause," noted Lisa A Tropepe, League President.

Loxahatchee Groves Mayor Dave Browning and his wife Sharyn Browning read at Loxahatchee Groves Elementary School and Noah's Ark. "My wife got me dressed in red pajamas and I acted

out the character. We had the children participate in the pouting and the yelling. When I yelled in character it startled them and they all laughed," Mayor Browning said. "We had a ball."

The Coalition is also grateful to our community partners who contribute time every year. Kids look forward to a visit from **Palm Beach County Fire and Rescue** for Read for the Record. This year, they increased their county wide participation and at least seven different battalions read to more than 60 preschools. The **Flagler Palm Beach Rotary Club** participated for the third year in a row. Its volunteers had so much fun that they are considering reading three or four times throughout the year at their preschools! **Velocity Community Credit Union, Jupiter Kiwanis Club** and **Jarden Consumer Solutions** also once again contributed readers.

Lawyers were a particularly big support group this year. **The Young Lawyers for Literacy** had nearly 40 volunteers and the **Office Depot Foundation's** entire legal department volunteered!

Also, the Literacy Coalition was pleased that the **West Palm Beach Rotary Club** and the **Rotary Club of Lantana/Boynton Beach** participated for the first time this year.

Reach Out and Read Provides Pediatric Training



Trude Haecker, MD, will be the featured speaker at the annual training event on April 24 for the pediatricians participating in the Literacy Coalition's

Reach Out and Read Program. Dr. Haecker is a longtime Reach Out and Read (ROR) advocate and provider and currently serves as the Medical

Director for Quality Improvement at the Children's Hospital of Philadelphia. She has experience implementing ROR at the local level and has been also involved in doing research in this area.

The Literacy Coalition implements the ROR national model at 28 local pediatric clinics that serve children and families in poverty. At each well child visit between the ages of six

months and five years of age, children and parents receive literacy advice from their pediatrician as well as a new book to take home to share together. Reach Out and Read in Palm Beach County is made possible through funding from the Children's Services Council. For further information on the ROR program, contact Molly Felmet at mfelmet@literacyabc.org or call 561-921-4714.

National Parent-Child Home Office Certifies Local Program



In July 2009, the Literacy Coalition began enrolling families in The Parent-Child Home Program (PCHP), made available through the Children's

Services Council's Healthy Beginnings System of care.

The PCHP's national model is the country's most intensive home visiting program, providing at-risk families with two thirty-minute home sessions each week for two years. The program's two and three year old children receive books, toys or activities each week from a home visitor who role-models for the parent how to create verbalizations and engage with their child through the program's materials.

Currently, PCHP works in more than 150 communities in 14 states, Bermuda, Canada and Ireland. In Palm Beach County, the Literacy Coalition is the lead agency for PCHP in which direct services to families are provided through four subcontracted agencies based upon the clients' language, ethnicity and/or geographical location.

These four agencies are ASPIRA of Florida, serving Hispanic families; The Guatemalan-Maya Center, serving Guatemalan and Maya families; Minority Development and Empowerment, Inc., serving African American and Haitian/Haitian American families; and Noah, Inc., serving The Glades.

This past October, the PCHP National Center conducted its first certification site visit at each of the Literacy Coalition's subcontracted agencies as part of the process of becoming an official replication site. Michele

Morrison, Training and Program Support Director, and Cesar Zuniga, Research Director at the National Center, interviewed PCHP staff, reviewed systems and clients' files to measure the quality and fidelity of the program.

Following the visit, Michele Morrison wrote to the Children's Services Council's CEO, Tana Ebbale, "I wanted to let you know how impressed I am with the field practice I have seen and the enthusiasm and eloquence of all the PCHP (staff). As I mentioned to you, I believe that you have created a demonstration site for the state... I would like to commend the Literacy Coalition for their hard work in putting a countywide network of PCHP sites together and making the system work for so many families."

In November, the Literacy Coalition received word that the Palm Beach County PCHP has been officially certified as a replication site!

Lawyers for Literacy Speak with Adult Learners

Local attorneys spent a morning sharing their passion for reading and how it has enriched their careers as they talked with classes of adult learners at the Adult Education Center in West Palm Beach. The adult students were motivated and encouraged by the attorneys to continue their studies and to persevere through many hardships to achieve their goals and dreams.



**Wear A
Pink Shirt
February 29**



Join the Literacy Coalition's ***Turning Bullies into Buddies*** focus on anti-bullying as part of an international celebration. Local efforts in after school programs will include flash mobs, banners and other activities based on books with anti-bullying themes.



Your gift will ensure adults, teens and children experience



Any gift will help our neighbors improve their literacy skills and is greatly appreciated.

Name _____ Amount _____ Designation: ☐ Literacy Center ☐ Programs

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

To make a tax-deductible donation, please visit www.literacyabc.org/donate or send a check payable to:

Literacy Coalition of Palm Beach County • 551 SE 8th Street, Suite 505 • Delray Beach, FL 33483



We are proud to announce Palm Beach County Literacy Coalition has earned Charity Navigator's third consecutive 4-star rating for its ability to efficiently manage and grow its finances. Only 13% of the charities rated by Charity Navigator have received at least 3 consecutive 4-star evaluations, indicating that Palm Beach County Literacy Coalition consistently executes its mission in a fiscally responsible way, and outperforms most other charities in America. This "exceptional" designation from Charity Navigator differentiates Palm Beach County Literacy Coalition from its peers and demonstrates to the public it is worthy of their trust.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-435-7352 AND REFERRING TO CH3135. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. THE COALITION'S FEDERAL I.D. IS #65-0169781 AND 100% OF THIS CONTRIBUTION GOES TO THE LITERACY COALITION OF PALM BEACH COUNTY.



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