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Kristin Calder



March 15, 2021

Dear Literacy Friend:

We are excited to announce that our 30th annual Love of Literacy Luncheon will be held in the Fall of 2021. As always, we will feature an inspiring, popular speaker as we celebrate literacy efforts in Palm Beach County. The Coalition's signature event raises awareness of our county's significant literacy needs and provides crucial money to support a multitude of literacy programs serving our community from Boca Raton to Jupiter and west to Belle Glade. Past speakers who have inspired the audience include the late Pat Conroy, Ann Patchett, Kate DiCamillo, David Baldacci, Brad Meltzer, Diane Ackerman, Will Schwalbe and Jacquelyn Mitchard.

Since 1989, the Literacy Coalition of Palm Beach County has been committed to promoting and achieving literacy. We remain dedicated to helping children, adults and families learn to read and provide services to 29,000 people each year.

Please take a moment to review the attached sponsorship opportunities and call (561) 767-3370 or e-mail [Communications@LiteracyPBC.org](mailto:Communications@LiteracyPBC.org) with any questions or to reserve your sponsorship. Thank you for your consideration. Your support of literacy will be appreciated by many for years to come.

Sincerely,

*Debra Ghostine*

Debra Ghostine  
Luncheon Co-Chairman

*Bernadette O'Grady*

Bernadette O'Grady  
Luncheon Co-Chairman



**PAST LOVE OF LITERACY LUNCHEON SPEAKERS**

2020	Jean Kwok	2005	Sean Astin
2019	Jacquelyn Mitchard	2004	LeVar Burton
2018	Will Schwalbe	2003	Henry Winkler
2017	Diane Ackerman	2002	Danny Glover
2016	David Baldacci	2001	Linda Wertheimer
2015	Kate DiCamillo	2000	Retired Senator Paul Simon
2014	Brad Meltzer	1999	Tara Holland Christensen
2013	Ann Patchett	1998	Lynda Johnson Robb
2012	Pat Conroy	1997	Barbara Bush
2011	Curtis Aikens	1996	John Corcoran
2010	Tony Plana	1995	Walter Anderson
2009	Greg Mortenson	1994	John Ryan
2008	Byron Pitts	1993	Wally Amos/Famous Amos
2007	Melissa Gilbert	1992	John Corcoran
2006	Dr. Ben Carson		

# 30TH ANNUAL LOVE OF LITERACY LUNCHEON

Tuesday, November 16, 2021

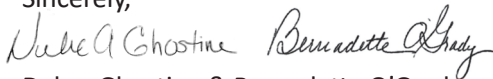
11:30 a.m. | Raymond F. Kravis Center for the Performing Arts | West Palm Beach

## SPONSORSHIP OPPORTUNITIES

Dear Literacy Friend:

The Love of Literacy Luncheon raises awareness of our county's significant literacy needs and provides crucial money to support a multitude of literacy programs serving our community from Boca Raton to Jupiter and west to Belle Glade. The Love of Literacy Luncheon is attended by hundreds of community and business leaders giving your business excellent exposure.

Sincerely,



Debra Ghostine & Bernadette O'Grady  
Luncheon Co-Chairmen

### PAST LOVE OF LITERACY LUNCHEON SPEAKERS

- 2020 Jean Kwok
- 2019 Jacquelyn Mitchard
- 2018 Will Schwalbe
- 2017 Diane Ackerman
- 2016 David Baldacci
- 2015 Kate DiCamillo
- 2014 Brad Meltzer
- 2013 Ann Patchett
- 2012 Pat Conroy
- 2011 Curtis Aikens
- 2010 Tony Plana
- 2009 Greg Mortenson
- 2008 Byron Pitts
- 2007 Melissa Gilbert
- 2006 Dr. Ben Carson
- 2005 Sean Astin
- 2004 LeVar Burton
- 2003 Henry Winkler
- 2002 Danny Glover
- 2001 Linda Wertheimer
- 2000 Retired Senator Paul Simon
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	Platinum \$15,000 TOP	Diamond \$10,000 PRIME	Gold \$4,500 PRIORITY	Silver \$3,000 PRIORITY	Table \$1,500 CORPORATE
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Recognition in publicity	●				
Name on produced media	●				
Recognition in program booklet	Full-Page	Full-Page	Full-Page	Half-Page	Listing
Recognition from podium	●	●	●		
Reserved table for ten location	Front Row	Prime	Priority	Priority	Preferred
Name on event sponsor board	●	●	●	●	
Signed copy of author's book	●	●			
Guests at private reception*	10	8	6	4	

### Patron Ticket – \$300

Includes a personal color photograph with speaker at a private reception prior to the luncheon. *Seating is limited.*

### Individual Ticket – \$150

No ticket(s) will be mailed. Registration is complete upon payment. *Seating is limited.*  
\*Number may vary due to CDC guidelines.



### Program Recognition Booklet

Half-Page-B&W \$250 | Full-Page-B&W \$350

Inside Front Cover-Color \$750 | Inside Back Cover-Color \$750 | Outside Back Cover-Color \$1,000

Full-Page (5" w x 8.5" h) and Half-Page (5" w x 4" h) Black & White sponsor recognitions are available. Artwork should be saved in a hi-res PDF format, 300 dpi. Submission deadline TBA and artwork can be emailed to Dawn at [Communications@LiteracyPBC.org](mailto:Communications@LiteracyPBC.org).

### Please indicate level of sponsorship desired:

Platinum  Diamond  Gold  Silver  Table  Patron  Individual

Half-Page Ad  Full-Page Ad  Inside Front Cover  Inside Back Cover  Outside Back Cover

Check enclosed  Submit credit card payment at [LiteracyPBC.org](http://LiteracyPBC.org), reference LOLL

Company/Organization

Contact

Address

City, State, Zip

Phone

E-mail

Please mail form & payment to: **Literacy Coalition of Palm Beach County**  
3651 Quantum Blvd., Boynton Beach, FL 33426 | [LiteracyPBC.org](http://LiteracyPBC.org)

