

14th ANNUAL

LOOP FOR LITERACY

WALK | RUN | BIKE

EARLY
BIRD
PRICING
THROUGH
JANUARY 10

5K RUN/WALK



REGISTER

24 MILE ROADSIDE BIKE RIDE

1 KIDS
MILE FUN RUN

100 KIDS
YARD DASH

SATURDAY, FEBRUARY 10, 2024

BRYANT PARK, LAKE WORTH BEACH

Certified Course | AccuChip Timing | Finisher Medals | Race Tech Shirt | Awards | Refreshments



THANK YOU TO OUR SPONSORS

PRESENTING SPONSOR



GOLD SPONSORS



BRONZE SPONSORS



SUPPORT SPONSOR



COZEN O'CONNOR



OTHER SUPPORTERS



REGISTER ONLINE: **LiteracyPBC.org**

PROCEEDS BENEFIT THE LITERACY COALITION OF PALM BEACH COUNTY





REGISTER

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JANUARY 10

Saturday, February 10, 2024 | Bryant Park, Lake Worth Beach

Certified Course | AccuChip Timing | Finisher Medals | Race Tech Shirt | Awards | Refreshments

Join us at LOOP for Literacy in our 14th year!

Sign-up for the 5K walk/run or cycle and enjoy a morning of family fun on Saturday, February 10, 2024. Event proceeds benefit literacy programs in our community to ensure that children and adults get the help they need to be successful in school and life. Every child registered receives a book.

REGISTER BY JANUARY 10, 2024 FOR EARLY BIRD PRICING!

ROADSIDE BIKE RIDE: – Early Bird: **\$50** – After 1/10/24: **\$60**

The 24-mile ride begins at 7:00 a.m., includes a rest stop at Manatee Lagoon and loops back to the park. A helmet is required for all cyclists.

5K USATF CERTIFIED RUN / WALK:

Adult – Early Bird: **\$35** – After 1/10/24: **\$45**

Student (18 and under) – Early Bird: **\$15** – After 1/10/24: **\$20**

Runners start at 8:00 a.m. and Walkers start at 8:05 a.m.

KIDS 1-MILE FUN RUN: (12 and under) – **\$10** | Starts at 8:45 a.m.

KIDS 100-YARD DASH: (7 and under) – **\$10** | Starts at 9:00 a.m.

AWARDS

- 5K First, Second and Third place awards for men's and women's top finishers
- 5K First place award for male and female, 50 & over

RECOGNITIONS

- Top Individual Fundraiser
- Top Team Fundraiser
- Top Participating School

SPONSORSHIP OPPORTUNITIES

GOLD LEVEL: **\$10,000**

INCLUDES ALL SILVER LEVEL BENEFITS PLUS:

- 20 entry registrations
- Recognition in printed program at Love of Literacy Luncheon
- Mention in the Annual Report feature story about the event

SILVER LEVEL: **\$5,000**

INCLUDES ALL BRONZE LEVEL BENEFITS PLUS:

- 10 entry registrations
- Sponsor logo on television and print advertising*
- Sponsor name listed in press releases

BRONZE LEVEL: **\$2,500**

INCLUDES ALL SUPPORTER LEVEL BENEFITS PLUS:

- 5 entry registrations
- Sponsor logo on email blasts*
- Sponsor logo on fliers, brochures and posters*
- Sponsor logo on the official t-shirt*

SUPPORTER LEVEL: **\$1,000**

- 2 entry registrations
- Sponsor logo on LiteracyPBC.org website*
- Additional benefits to come

AID OR WATER STATION: **\$500**

- Sponsor logo on LiteracyPBC.org website
- Sponsor logo on banner at Start/Finish line*

MILE MARKER: **\$500**

- Company name will appear on a mile marker sign which will be prominently displayed at a significant mile mark

START/FINISH LINE EXHIBITORS: **\$250**

- Display product sampling and promotional items
- An exhibit table – includes 6 ft. table and 2 chairs

* Please email logo for sponsorship recognition by January 5, 2024 to: Communications@LiteracyPBC.org or call: 561-767-3370
(Please provide logo files in vector format, or hi-res jpg, png or PDF file format)



REGISTER/SUPPORT: **LiteracyPBC.org**

